

Call for Paper – Final Announcement

4th TRIZ Future Conference

Florence (Italy), November 3-5, 2004

TRIZ the “**Theory of Inventive Problem Solving**” is a living science and a practical methodology: millions of patents have been examined and analysed to look for principles of innovation - to study the patterns of excellence. The lessons learned from this analysis seem to work in practice. Large and small companies are using TRIZ at many levels to solve problems and to develop strategies for future technologies. TRIZ is mostly applied on technical problems, but spreads nowadays also in other areas..

In 2004 ETRIA - the European TRIZ Association - is proposing its fourth annual TRIZ Future Conference where a broad spectrum of subjects in various fields will be presented and debated with experts, practitioners and newcomers of TRIZ. The last two editions of the conference have been focused on scientific, academic and pedagogical aspects of TRIZ development in 2002 and best practices in systematic innovation through industry (mainly automotive) in 2003.

One of the aims of the 2004 edition is the integration of TRIZ with other methodologies/tools and the dissemination of systematic innovation practices even through Small and Medium Enterprises.

According with this objective, the first day of the conference will be co-organized with the Italian TRIZ Association “Apeiron”. Moreover, the participants to the conference will be able to follow the presentations and gain the maximum value independently from their TRIZ knowledge. According with this goal the sessions will follow an increasing expertise order.

TOPICS:

- Systematic Innovation Techniques
- TRIZ evolution
- Conceptual Design Methodologies Integration
- Case studies and Industrial applications
- Creativity Enhancement
- TRIZ education

Wednesday November 3rd

Morning: TRIZ Fundamentals - Tutorials

Afternoon: Case studies and experiences

Thursday November 4th

Case Studies – Experiences

Evening: trip to Vinci

(renewed museum of Leonardo – Dinner)

Friday November 5th

TRIZ integration - TRIZ developments

Important dates - Deadlines

Extended abstract (500 words) submission:

**Postponed to
July 7th**

Acceptance Notification: July 15, 2004

Guidelines for final papers: : July 15, 2004

Camera ready copy due: September 3, 2004

Submission should be sent to g.cascini@etria.net

Further information about the conference can be found on the ETRIA web site www.etria.net and Apeiron web site www.aperon-triz.org

**The conference proceedings will be published by
Firenze University Press: <http://epress.unifi.it/>**

Conference fee (Euro):

Conference Day	Full Registration	Early Registration (Before Sept. 1 st)	ETRIA members	APEIRON members	Authors	PhD Students
Nov. 3 rd	150	100	100	100	Free/50%*	Free
Nov. 3 rd - 5th	650	500	500	500	Free/50%*	200(early 150)

*) – to be confirmed

Organizing Partners:

