

ALTSHULLER INSTITUTE for TRIZ Studies Newsletter

TRIZ - the next Evolution in Problem Solving

SEPTEMBER 2004

In this issue

[Summer Book
Sellathon...](#)

[Ongoing Project --
"Ballad of the Stars"](#)

[CALL for PAPERS !!!](#)

[Need your help !!!!!](#)

[TRIZ Certification
Program](#)

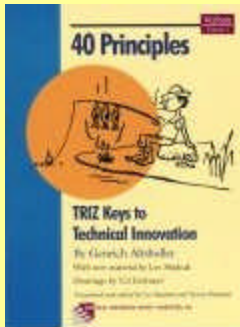
[Advisor appointed!](#)

Dear Ellen,

Mark your calendar! The date is set for TRIZCON2005. Our next Conference is going to be sponsored by Delphi Technologies Inc. and is currently scheduled to be held in Brighton, MI. just outside of Detroit. TRIZCON2005 will run from Sunday 17 April through Tuesday 19 April. There will also be workshops prior to and after the Conference. Be sure to read your E-Newsletter and visit our website to keep up with the offerings.

The cycle of putting together another fantastic TRIZ Conference begins with the solicitation of Abstracts for papers from the world of TRIZ users and trainers. If you have not submitted your Abstract, do so as soon as possible. We will extend the deadline until 10 October. See call for papers article below for more details. Yours truly,
Richard Langevin, Executive Director

Summer Book Sellathon...



LAST CALL!!!! The Summer Book Sellathon will come to a close on 15 October. Get your orders in NOW! This promotion is to help members of the institute to export TRIZ information on a grand scale. In an effort to provide 1000's of individuals with a working knowledge of TRIZ, the Institute and Technical Innovation Center, Inc. have collaborated to sell the book "40 Principles:

• Ongoing Project -- "Ballad of the Stars"

We are still working on "The Ballad of the Stars" and as we promised last month we will preview a few pages of each story in the book. We hope that this will wet your appetite for the style of writing and generate some excitement for the coming edition. This month we are showcasing the second story, "The Donkey Axiom."



[To read a sample ...](#)

• CALL for PAPERS !!!

LAST CALL!!!! We are issuing our "Call for Papers" for TRIZCON2005. Abstracts for papers should be emailed to our office by 10 October 2004. We have extended the deadline for Abstract submission because the Conference will be held in



TRIZ Keys to Innovation" by the case (32 books per case).

The cost of TRIZ books has always been a constriction to the free flow of information to the masses of people. Most TRIZ books are relatively expensive as compared to other books on creativity and innovation. Our goal is to minimize all costs and provide these books for pennies on the dollar.

For this special event, the Institute will sell to members only, the "40 Principles" book for only \$10.00 per copy in case lots of 32 books per case, plus shipping. This book retails for \$40.00 per copy in all other outlets. We can only provide this tremendous price by selling the book by the case and by having the purchaser pay for shipping.

Help the Institute and help yourself! This is a limited time offer. Orders must be received by 15 October with a minimum of 50% prepayment for books and all shipping costs. If you would like to buy books but are having a problem with this date send me an E-mail.

[For all the details ...](#)

April instead of March. Interested parties should submit a 150-200 word summary of their proposed paper. The Title of the paper and a current, brief biography of the author/s should also be submitted.

The complete guidelines for Abstracts can be found on our website.

[Call for papers -- click here...](#)

• **Need your help !!!!!**

We have been asked to provide creative solutions for the removal, neutralization, clearing of landmines from the Cambodian forests/fields. A friend of John Terninko has asked for our help to find some innovative solutions to resolve this difficult and devastating problem.



John Terninko and Greg Yezersky have volunteered their time and have asked the Institute for help. If you have any viable solutions that are generated from TRIZ applications, please forward your solution concepts to the Institute.

• **TRIZ Certification Program**

As a result of a meeting at TRIZCON2004, Victor Fey, Chairman of the Education Committee, is currently developing an outline for a TRIZ Certification Program. The proposal that was due in August has been delayed again. As soon as the draft is available, it will be reviewed and discussed by members of the Altshuller Institute and the Russian TRIZ Association.



We will have more on this matter as milestones are achieved.

• **Advisor appointed!**

It is our pleasure to announce that Dr. Wesley Perusek has been appointed to the Institute Advisory Board. Dr. Perusek's distinguished career in education, science and curriculum development, makes him an ideal candidate to help the Institute to promote TRIZ into academia.

Presently, Dr. Perusek is directing the Ohio Space



	Grant Consortium (NASA) funded statewide initiative to create after-school-hour Invention Innovation Centers in Ohio. To read more about Dr. Perusek's accomplishments, click below.
:: email us :: visit our site	
phone: 508-799-6601	To get more information ...

Altshuller Institute for TRIZ Studies, Inc. • 100 Barber Avenue • Worcester • MA • 01606

[Forward email](#)

Powered by

