

Dear Ellen,

Happy New Year !!! With the beginning of a new year, we are also using a new and upgraded format for our E-Newsletter. I hope that you like the new format. The Institute expects that 2005 will be a banner year for TRIZ and its users. There are many new participants coming to **TRIZCON2005** next April. With new users endorsing TRIZ, I am sure that there will be some articles written about TRIZ, the Institute, the users and our great Conference.

I hope that you share our excitement for 2005 and that you will visit us at **TRIZCON2005**. Respectfully, Richard Langevin
Executive Director

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TRIZCON2005 Keynote Speaker



Dr. Jean Botti is the business line executive Powertrain and executive director Fuel Cells for Delphi Corp.'s Energy & Chassis division. Dr. Botti also holds eight patents and four defensive publications for his work at Delphi. He also holds 11 patents outside of Delphi. He has been inducted into the Delphi Innovation Hall of Fame. He has multiple publications in the areas of Powertrain, Fuel Cells and Chassis. I am sure that his view of TRIZ and Innovation will be of great interest to all participants.

[For Biographical Information...](#)

Pre-Conference Workshops- Saturday, 16 April

The Next Big Event...



The date is set for **TRIZCON2005**, 17-19 April 2005. Our next Conference is going to be sponsored by Delphi Corporation and is currently scheduled to be held in Brighton, MI. just outside of Detroit. **TRIZCON2005** will run from Sunday 17 April through Tuesday 19 April.

The Wyndham Garden Hotel will be our home while at the Conference. It is located at 42100 Crescent Blvd., Novi, MI. 48375. Their telephone # is: 248-344- 8800 & FAX: 248-344-8535. Roomrates are \$77.00 for a single room (these are GREAT rates). The hotel is 15 minutes from the Delphi Technical Center and transportation will be provided for attendees between locations.

To date, we have over 30 Abstracts from 10 countries. This will be an exciting event with a strong international

Darrell Mann from CREAX will be one of four Pre-Conference Workshops that will be offered on Saturday, 16 April 2005. Darrell's workshop, **TRIZ for Business and Management**, will discuss how genuine innovation is often very disruptive to the structure and people of an organization. He will show us how we can learn from these organizations -- that successful innovation emerges from building situations where everyone wins. Other great workshops:



- **I-TRIZ One-Day Orientation** by Alla Zusman
- **Use of TRIZ Problem Solving Principles in Business** by Jack Hipple
- **Facilitator Training for Creativity and Innovation Using TRIZ** by Dr. Graham Rawlinson

[Read more about each of the Workshops ...](#)

Ongoing Project -- "Ballad of the Stars"



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We are still working on "The Ballad of the Stars" and as we promised last month we will preview a few pages of each story in the book. We hope that this will wet your appetite for the style of writing and generate some excitement for the coming edition. This month we are showcasing the fifth story, "**Adventure**" by Valentine

[To catch the beginning of this story...](#)

flavor. Again this year, there will be Pre & Post Conference workshops. So far, 8 Workshops have been submitted. Be sure to sign up for Workshops when you send in your registration. If a Workshop does not get at least 5 participants, it will be cancelled. We will be having some new workshops from Gunter Ladewig, Darrell Mann and Graham Rawlinson. Be sure to read your E-Newsletter and visit our website to keep up with the offerings.

[To view submitted Abstracts ...](#)

Quick Links...

[Register for TRIZCON2005 now !](#)

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phone: 508-799-6601

web: <http://rs6.net/tn.jsp?t=chptc9aab.0.hd8jv9n6.vca8tsn6.453&p=http%3A%2F%2Fwww.aitriz.org>