

1st Iberian & Latin American Conference on Technological Innovation
Asociación Mexicana de TRIZ, A.C.

September 4-7, 2006 in Puebla, Mexico



Call for papers

The Mexican TRIZ Association (AMETRIZ) is proposing the First Iberian and Latin American Conference on Technological Innovation in order to create opportunities for academicians, researches and practitioners for exchanging their experiences in Spanish and English language.

The "Theory of Inventive Problem Solving" (TRIZ) is a practical methodology and an evolving science. Millions of patents have been examined and analyzed looking for inventive principles and to study the patterns of evolution of products and also to introduce new computerized tools, improving the capabilities for innovation and inventive problem solving.

TRIZ has been proving to work in practice. Large, medium and small companies are using TRIZ on many levels to solve problems and to develop strategies for future technologies.

Although TRIZ has been up to now mostly applied on technical problems it is expanding in other areas as business, management, medicine and psychology.

A broad spectrum of subjects in various fields will be presented and debated with experts, practitioners and newcomers of TRIZ.

This conference will be the first international conference in Spanish language as also the first bilingual (Spanish-English) international Conference and will be a wonderful event for all kinds of people who are willing to exchange ideas on TRIZ and Technological Innovation, to find answers to their interrogations and new aspects on their subjects.

The sessions in this conference will cover different topics from industrial applications to teaching methods and opportunities. The objective is to add a new international forum to promote exchange, disseminate and discuss information on TRIZ and Technological Innovation and also to forecast on its evolution specially its relation to other methodologies as QFD, Six Sigma and other methods for creativity and innovation.

Submissions, including author's name(s) - company – address phone - fax and e-mail should be sent to the Mexican TRIZ Association, Co-ordination Group of the 1st Iberian Latin American TRIZ Conference: ametriz@yahoo.com.mx

Interested authors are invited to submit as soon as possible an **intention of participation letter** with a provisory title of their proposed paper.

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Important dates:

- An extended abstract in Spanish or English (1500 – 2000 words) should be submitted by **april 29, 2006**.
- Authors will be notified of acceptance of their abstracts by Jun 16, 2006.
- Full Paper should be submitted by **July 29, 2006**.
- A second review will be performed on those papers that had been accepted with modifications
- Camera ready papers are due by **August 25, 2006**

Conference proceeding with ISBN number will be published on CD and made available to participants at and after the conference.

Relevant topic areas of interest include but are not limited to:

- Industrial Case Studies
- Industrial Implementation Studies
- Corporate integration experiences
- Educational curriculum
- Academic Research
- Collaboration Academy-Industry
- TRIZ applications in non technical fields
- Integration with other methods
- Methodical approach
- TRIZ enhancements
- TRIZ criticism
- Futurist vision of TRIZ evolution
- Synergy TRIZ with other methodologies

Other important information will be available soon in the Web site:

<http://www.mty.itesm.mx/dia/centros/cidyt/ametriz/>