

Dear Ellen,

Record numbers of Newsletter participants! In little more than a year in existence, the AI Newsletter reaches over 1,000 subscribers. I believe that this reflects a meaningful level of interest in TRIZ, the Institute and our message. I hope that this Newsletter continues to provide meaningful information and a viable link within the global TRIZ community.

TRIZCON2005!!! is quickly approaching and many have taken advantage of the early registration discounts. For those of you who are E-Newsletter recipients and missed the early registration deadline of 1 Feb 2005, I will extend the deadline until the 10th of February. The fees for TRIZCON2005 are outlined in the TRIZCON2005 Information page near the bottom. Just print the registration form, fill it in as required, mark "early discount" and fax the forms to us.

There are many new participants coming to **TRIZCON2005** in April. The Institute expects that 2005 will be a banner year for TRIZ and its users. I hope that you share our excitement for 2005 and that you will visit us at **TRIZCON2005**.
Respectfully, Richard Langevin Executive Director

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TRIZCON2005 Keynote Speaker

The Next Big Event...



The date is set for **TRIZCON2005**, 17-19 April 2005. Our next Conference is going to be sponsored by Delphi Corporation and is currently scheduled to be held in Brighton, MI. just outside of Detroit. **TRIZCON2005** will run from Sunday 17 April through Tuesday 19 April.

The Wyndham Garden Hotel will be our home while at the Conference. It is located at 42100 Crescent Blvd., Novi, MI. 48375. Their telephone # is: 248-344- 8800 & FAX: 248-344-8535.

Roomrates are \$77.00 for a single room (these are GREAT rates). You must register by 25 March in order to get these LOW rates. The hotel is 15 minutes from the Delphi Technical Center and transportation will be provided for attendees between locations.

To date, we have over 30 Abstracts from 10



Dr. Jean Botti is the business line executive Powertrain and executive director of Fuel Cells for Delphi Corp.'s Energy & Chassis division. Dr. Botti also holds eight patents and four defensive publications for his work at Delphi. He also holds 11 patents outside of Delphi. He has been inducted into the Delphi Innovation Hall of Fame. He has multiple publications in the areas of Powertrain, Fuel Cells and Chassis. I am sure

that his view of TRIZ and Innovation will be of great interest to all participants.

[For Biographical Information...](#)

[Pre-Conference Workshops- Wednesday, 20 April](#)

On Wednesday, there will be 4 great Workshops offered. Among the new Workshops this year is "**How to Protect your Business and Intellectual Property**" by Len Kaplan. You will get hands-on experience in developing the efficient competitive strategies gleaned from multiple business successes and failures from various industries. Another new Workshop is "**Between a Rock & a Hard Place**" where Gunter Ladewig will provide numerous real world case studies where products and processes were taken to the next level of performance by using TRIZ. Other superior workshops this day include:



- **How to Integrate TRIZ into your Organization** by Jack Hipple & Ellen Domb
- **Developing Winning Hi-Tech using TRIZ** by Victor Fey

[Read more about each of the Workshops ...](#)

[Ongoing Project -- "Ballad of the Stars"](#)

countries. This will be an exciting event with a strong international flavor. Again this year, there will be Pre & Post Conference workshops. So far, 8 Workshops have been submitted. Be sure to sign up for Workshops when you send in your registration. If a Workshop does not get at least 5 participants, it will be cancelled. We will be having some new workshops from Gunter Ladewig, Darrell Mann, Len Kaplan and Graham Rawlinson. Other great workshops that have been successful at past Conferences include Alla Zusman, Ellen Domb, Jack Hipple and Victor Fey. Be sure to read your E-Newsletter and visit our website to keep up with the offerings.

[To view submitted Abstracts ...](#)

Quick Links...

[Register for TRIZCON2005 now !](#)

[Map & Directions to hotel](#)

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We are still working on "The Ballad of the Stars" and as we promised we will preview a few pages of a new story in the book. We hope that this will wet your appetite for the style of writing and generate some excitement for the coming edition. This month we are showcasing the sixth story, **"To Continue Beyond"** by

Valentine Zhuravlyova.

[To catch the beginning of this story...](#)

[WEBCASTING for TRIZCON2005](#)

For the first time in our TRIZCON history, we will be webcasting the 3 day event to external sites. A license for your site will allow you to receive the audio and slides of each speaker on each track. Organizations may register as many participants as they wish. Each participant will receive an annual membership in the Institute, a Proceedings and a copy of the 40 Principles.



The fee structure is based on the number of participants at each site. If you have any interest in getting a license, call me. The registration form is on the AI website.

[Registration Form...](#)

[MINEFIELD Research](#)

Join our mailing list!

There is renewed interest in using TRIZ to clear landmines. Gaetano Cascini from the University Of Florence (Italy) and the President of the Italian TRIZ association "Apeiron" has formed a research group to study the problem and develop solution concepts. In Milan, at the annual meeting of Apeiron, an official workgroup was launched as a test for "free" collaborative work (about 15 people adhered to the initiative) for developing solutions for this dramatic problem.



If anyone would like to collaborate with Apeiron, please contact Gaetano Cascini at gaetano.cascini@unifi.it

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