

Dear Sir/Madam;

TRIZ is going to be famous in Iran. On September 27th 2001 Prof. Dr. Miloslava Zinofkina, director of NFTM-TRIZ, Master of TRIZ from Ruthenia Interstate University and Dr. Rifkat Gareev conducted the first Level I TRIZ workshop in Iran. One year later on September 2002 they invited again to Iran and trained a group of interested and follower of TRIZ in Level II workshop. These activities have planned by founders of IIITS (Iran Institute of Innovation and Technology Studies) whom focused on research, introduction and development of Innovation Techniques like TRIZ, QFD and Value Engineering to Iranian society and industries. Among their research under supervision of Dr. Mohamad Hosein Salimi, president of IIITS, they found new information about TRIZ and Systematic Innovation. So they invite Mr. Darrel Lee Mann to Iran and held a workshop on March 2004. This workshop opened new sights to TRIZ for Iranian researchers.

Now two books have published in Farsi in Iran: Innovation Algorithm (Algoritm-e NoAvari) and Systematic Innovation (NoAvari-e Nezam Yafteh). Both of them are going to be published for 2nd edition up to the end of June. Some other books are in process to be written or translated.

Newspaper readers and ordinary people now know the Innovation Elixir column on Jam-e-Jam newspaper www.jamejamonline.ir <<http://www.jamejamonline.ir/>>. The column was born since 21st of September 2004 on the page 10 (Science page) of the newspaper with 400,000 copies a day. The column is published in more than 21 issues by now. The columnist is Mahmoud Karimi one the participants of mentioned TRIZ workshops and IIITS founders. He tries to write simply about essence of innovation, creativity based techniques and TRIZ with analyzing some live cases from Iranian people life and daily activities and new products each Saturday. He tries to show people that TRIZ tools can easily help them for living creative and different.

IIITS is the pioneer institute of TRIZ in Iran and is famous enough for industries and related fields. Creative problem solving is one of the topics of International Industrial Engineering Conference 2005 www.iiiec2005.com <<http://www.iiiec2005.com/>> like as the last one in 2004.

Iran TRIZ website is under construction and available in near future for all enthusiasms of TRIZ and innovation but now some papers, articles, essays and notes about TRIZ could be visited on www.iiits.org <<http://www.iiits.org/>> in Farsi. IIITS as a member of ETRIA tries to do his best for TRIZ and wishes to benefit people by using of it in their problems, works and life. The young researchers of this academic non-commercial institute under supervision of Dr. Salimi are looking for new connections and supports of TRIZ specialists all around the world. They have accepted as an official Problem solving and TRIZ center by the permission of government. They have presented some articles and papers in TRIZ Journal and some conferences.

Your further advises will be kindly appreciated.

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